



Board Member Recruitment Presentation

July 2024



Your support

Your support is key in ensuring we reach all of Hertfordshire, so our Board is truly representative and can continue to be a high-calibre, business-led partnership.

Please use the assets provided to share and amplify the key messages through your channels:

- Press
- Websites
- Social media
- Newsletters
- Other



About Hertfordshire Futures

Hertfordshire Futures is a dynamic partnership between businesses and the public sector, driving sustainable economic growth across Hertfordshire. It is the leading voice for the county's economy, setting the strategic direction to accelerate jobs, business creation, innovation and investment.

Vision: To position Hertfordshire as a powerhouse economy in the UK, where businesses flourish, talent thrives, and communities prosper. It achieves this by:

- Setting the economic direction, fostering an environment that attracts world-class innovation and high-value growth;
- Investing in programmes that support local businesses, deliver skills leadership, drive sustainable and inclusive growth and attract inward investment;
- Advocating for the county on a national stage, ensuring Hertfordshire is recognised as a prime location for growth, innovation and sectorial excellence.

Hertfordshire Futures offer a comprehensive suite of programmes and expertise across these key areas:

- **Sector Growth and Investment:** working with businesses in identified clusters and supporting them to grow and expand;
- **Business Support and Enterprise:** Equipping businesses and individuals with the tools they need to reach their full potential;
- **Skills and Employment:** Providing skills leadership and developing initiatives in partnership to grow our pipeline of highly skilled talent to meet the needs of an evolving economy, and support people most in need to progress into good jobs.





Hertfordshire Futures: a legacy of growth

Established in 2011, Hertfordshire LEP became fully integrated with Hertfordshire County Council in April 2024, adopting the new name Hertfordshire Futures to reflect its strengthened role shaping a sustainable and prosperous future for Hertfordshire.

This video captures highlights from the launch on 11 July and its strategic priorities for the year ahead.



Over a decade of impact



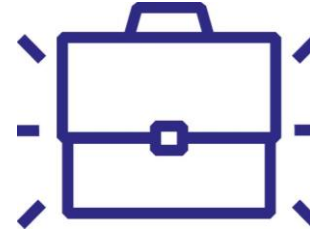
£340m

Funding Secured



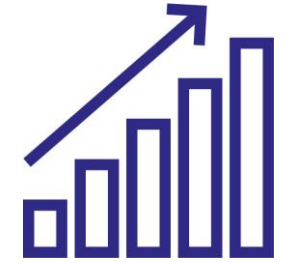
10,606

Housing



11,338

Jobs



12,487

Business Support



4,239

Apprenticeships



126

Enterprise Advisors
working with schools



216,509 m2

New/refurbished
Commercial Space



29,436

New Learners



About the role

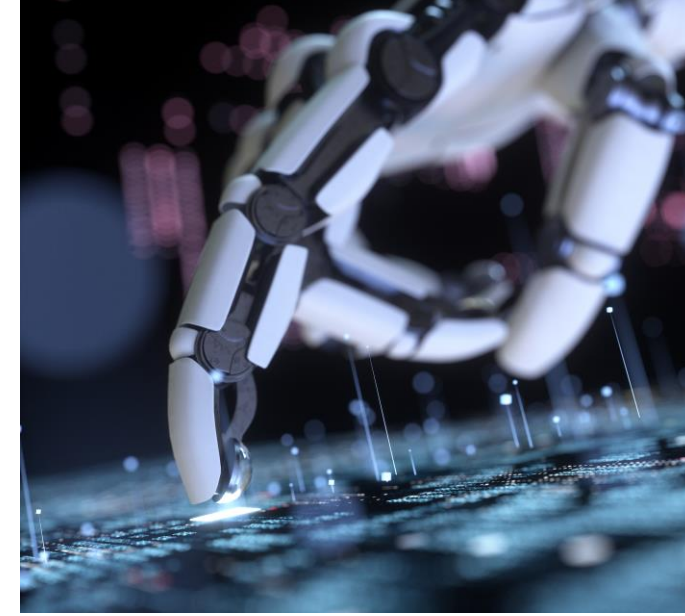
Our business-led Board is responsible for setting the overall strategic vision and priorities for economic development in the county. [Meet the Board.](#)

Due to a number of business representative members reaching the end of their terms of office, we are now seeking high calibre individuals with expertise in one of more of these key sectors:

- Life Sciences
- Film and TV
- Sustainability/Climate Change
- Digital

Candidates should possess the necessary skills to support Hertfordshire Futures deliver on the fundamental task of generating local economic growth. All Board positions are unremunerated.

Hertfordshire Futures welcomes applications from all qualified candidates and particularly encourages applications from women and from Black, Asian and Minority Ethnic candidates, who are underrepresented at this level.



The image features a teal background with several geometric elements. A large white triangle is positioned in the upper left, with a smaller white triangle above it. A purple line starts from the top-left corner of the large white triangle, extends horizontally to the right, then vertically down, then diagonally down to the right, and finally vertically down to a central white triangle. To the right of this central triangle, the text "How to apply" is written in white. In the bottom right corner, there is a large white triangle. Scattered around are several purple triangles of various sizes and orientations, including one in the top right, one in the middle left, one in the bottom left, and one in the bottom center.

How to apply

How to apply

Further Information

Apply now

For confidential discussions, contact Sally Stanley at 07771 866498 or email sally.stanley@hertfordshirefutures.co.uk.

Closing date: 25 August 2024

Interview date: week commencing 9 Sep 2024

“ I am particularly keen that we bring fresh ideas and voices to the table and would welcome anyone who feels they can make a real difference to apply ”

**Adrian Hawkins OBE,
Chair, Hertfordshire Futures**



The background is a solid dark blue. It features several abstract geometric shapes: a large white right-angled triangle on the left side, a smaller teal triangle at the top center, a white square with a diagonal line in the top right, a teal triangle in the middle right, a white triangle at the bottom right, and a teal triangle at the bottom center. There are also some white and teal shapes on the left side, including a white triangle and a teal triangle.

Thank you

Questions?

01438 843000

georgina.wark@hertfordshirefutures.co.uk

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