



# Create Growth Case Study

## TLP VIP

A Hertfordshire-based travel company that provide tailored travel experiences wanted to expand their services for the Creative sector

The Create Growth Programme offers support for Hertfordshire-based businesses, providing world-class teaching and growth opportunities

### Objectives

- Promote services to the local film & TV sector
- Raise brand awareness
- App development

### Challenges

- Understand how to scale services to appeal to the film & TV sector
- How to create a sustainable growth plan
- How to apply for grants

### Results

- ✓ Create Growth gave the opportunity to present innovative travel solutions to key industry players at Sky Studios
- ✓ Identified potential grants and funding sources
- ✓ Established a clear path for sustainable growth
- ✓ Received feedback and support for app development