



# Create Growth Case Study

## **TLP VIP**



A Hertfordshire-based travel company that provide tailored travel experiences wanted to expand their services for the Creative sector

The Create Growth Programme offers support for Hertfordshire-based businesses, provideing world-class teaching and growth opportunities

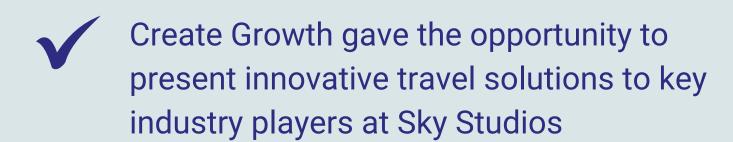
### Objectives

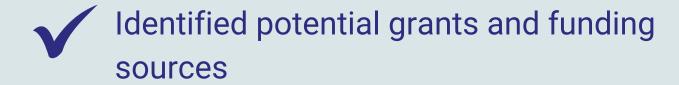
- Promote services to the local film & TV sector
- Raise brand awareness
- App development

### Challenges

- Understand how to scale services to appeal to the film & TV sector
- How to create a sustainable growth plan
- How to apply for grants

#### Results





- Established a clear path for sustainable growth
- Received feedback and support for app development





