

Create Growth Case Study

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Looking to innovate and grow by breaking into the Creative sector

The Create Growth Programme offers support for Hertfordshire-based businesses, providing world-class teaching and growth opportunities

Objectives

Challenges

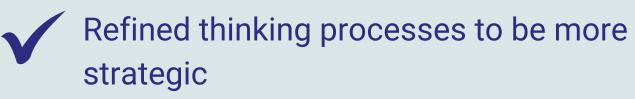
- Learn a better way of engaging clients
- How to build a corporate client list
- Create a sustainable growth plan

- How to find corporate clients
- How to manage growth (when there's only you)
- Understanding how to speak to clients in the creative sector

Results



Improved processes and made a plan for sustainable growth





Learned a new way of engaging with customers



Increased Hertfordshire customer base



Department for Culture, Media & Sport

