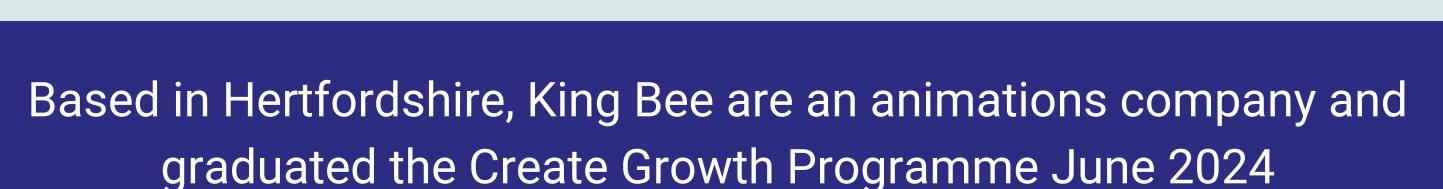




## Create Growth Case Study



Breaking into Hertfordshire's Film & TV Sector Investment | Growth



## Objectives

- Gain investment
- Growth (development of a new brand)
- Get better creative industry connections

## Challenges

- Understand how develop a value proposition for funders and investors
- Getting traction with a new brand
- Standing out from the competition

## Results



Established a collaboration who are wellconnected to move the business forward



Have a framework to become investment-ready



Learned innovative thinking and design principles



Connected with Innovate UK and applied for funding





